June 24, 1983

Dear Ms. Corpron:

The President's Council of ICP, whose members are listed on this letterhead, is a group of corporate executives whose work is directly related to photography. The Council, an advisory and support body, has been very helpful to ICP over the years. Its most visible product is the annual report, which it funds by advertisements from member companies.

A pilot project of the Council this year is the production of Christmas cards, to explore this as a potential new source of revenues for the Center. Member companies would be able to purchase our high quality cards each year instead of commercial cards. Each would say "This card benefits the International Center of Photography."

As a starter we have selected 25 images from our Permanent Collection, among them the following of yours:

Carlotta Corpron, Strange Creature of Light, 1948

We ask if you will permit a one-time use for the purposes described above with the credit to read as indicated. We would make available to you a small quantity of cards if you wish. Since the purpose is to raise funds, we are unable to offer more than a symbolic and very modest honorarium of $100 per image used.

We hope that you will find it possible to agree, but we will certainly understand if you cannot. In either event, it would help us to hear from you as soon as possible. A form and envelope are enclosed.

With thanks and regards,

Ann Doherty
Director of Development